

Project Report – PPR

Name of the School: School of Vocational Education and Training (SOVET)

Name of the Programme: B.A. (VS) (MSME) under CBCS scheme

S.No.	Name of Program:	B.A. (VS) (MSME) under CBCS scheme
a.	Programmes mission & objectives:	<p>Mission: To create manpower with ambitious, innovative and creative abilities for setting up a micro, small and medium enterprise and to contribute towards the country's requirement for enhancing the GDP and job opportunities/employability.</p> <p>Objective: To develop knowledge, skills and competencies for setting up a new start-up /business venture/MSME.</p>
b.	Relevance of program with HEI's Mission & Goals:	IGNOU's mission and goals are well covered- "reaching the unreached and providing knowledge and skills/competencies to make one self sufficient for setting up a new business venture or to start his/her own enterprise and to further provide job opportunities to the country's unemployed youth".
c.	Nature of prospective target group of learners :	<ul style="list-style-type: none"> • 10+2 pass outs interested in setting up their own business venture • They may be of any age or gender, rural or urban area and of any social status
d.	Appropriateness of program to be conducted in open & distance learning mode to acquire specific skills & competence :	<ul style="list-style-type: none"> • In order to cater to a huge chunk of population in both rural and urban areas and to build successful entrepreneurs who would be setting up their own business ventures, ODL mode is the best. • ODL mode would provide the flexibility to the learners in terms of time and would help educate the learners with requisite competencies to have their own start-ups
e.	Instructional Design :	The University has adopted a multiple-media approach for imparting instruction to its learners for its various programmes of study. The University follows systematic approach to instructional design. The programme is designed after undertaking need analysis; identifying and defining the target group; selection of appropriate media; course design and development. The self instructional format is used for developing Self Learning Material (SLM) in print and multiple media. Print is the predominant mode of instruction supplemented with audio and video programmes; face to face counseling sessions;

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		interactive radio counseling (IRC) (Gyan Vani); educational TV broadcasts (Gyan Darshan) and web based counseling (Gyan Dhara)
f.	Procedure for admissions, curriculum transaction and evaluation:	<p>Admissions: Admission is mainly done online. To fulfill the mandate of inclusiveness there is a provision for submission of application offline as well.</p> <p>Curriculum Transaction: Curriculum is transacted mainly through printed Self Learning Materials (SLMs), Face to face counseling sessions (theory/practical), audio and video programmes, interactive radio counseling (IRC) (Gyan Vani), educational TV broadcasts (Gyan Darshan) and web based counseling (Gyan Dhara).</p> <p>Evaluation: The University uses formative/continuous and summative/ term end evaluation for assessing the progress of its learners and evaluation of their performance. Formative/ Continuous evaluation is conducted at two levels i.e. through self check exercises in-built into the SLMs; formative assessment through tutor marked assignments. Summative / term end evaluation is through term end examinations, term end practical examinations (viva-voce) and projects.</p>
g.	Requirement of the laboratory support and library recourses:	<p>Lab support: Yes, Lab support equipped with computer is required for computer courses for learners at the LSC's.</p> <p>Library resources: Library facility is available at all Learner Support Centre's; Regional Centre's and Headquarters of the University.</p>
h.	Cost estimate of the program and the provisions:	Before development of the programme, cost analysis was done at the level of the School in coordination with Planning and Development Division (there is a dedicated full fledged Planning and Development Division for the policy planning of the University). The University has dedicated budgetary provisions for programme development at the level of School, Material Production and Distribution (there is a dedicated full- fledged Material Production and Distribution Division for material production and distribution) and Electronic Media Production Centre (there is a dedicated full- fledged Electronic Media Production Centre for electronic media production). Delivery of the program is done through its dedicated Divisions namely Regional Services Division which oversees the operations of all Regional Centers and LSCs; E support Unit, Student Registration Division, Student Evaluation Division and Student Service Centre at the HQs.
i.	Quality assurance mechanism and expected	Quality Assurance mechanism:

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program outcomes:

University has:

- Standard norms and procedures for course design and development;
- Standard norms and procedures for establishment of LSCs,
- Standard norms for appointment of academic counselors and evaluators;
- Involving external experts in maintaining quality of curriculum design and development, including student evaluation;
- All activities of LSCs and examination centers are monitored by University.
- More than 2% assignments are being monitored by faculty of School to ensure the quality of continuous evaluation

The University has standardized its courseware based on the credit system. To further standardize its courses it has developed its own house style. There is a mechanism in place for continuous quality assessment for design, development and delivery of its academic programmes. The quality is assured at different phases by statutory bodies of the University namely: School Board of Studies, Academic Programme Committee, Planning Board and Academic Council. Programme evaluation is the norm before undertaking revision of the programme. The above mechanism has been followed for this programme also.

Expected Programme Outcomes: The proposed programme will cater to the present needs of a young entrepreneur and will aid in developing his/her knowledge and skills to establish a business venture. The programme will aid in increasing job opportunities among the youth in India. Government of India has initiated various schemes on Entrepreneurship' i.e., start-up India, (<https://www.startupindia.gov.in/content/sih/en/government-schemes.html>). The programme will create opportunities for unskilled workers to get trained and gain experience. The programme will enhance skills as per industry needs. Industry experts and successful entrepreneurs will share their experiences to provide practical insights. A successful entrepreneur must be able to deal effectively with tasks, demands, problems, dilemmas and contradictions. The entrepreneur should be a visionary, ready to take risks, ambitious, dedicated, creative and imaginative

Rachna Agarwal *Geetika S. Johry*
(Dr Rachna Agarwal & Dr Geetika S. Johry)
Assistant Professor (Sr Scale), SOVET-IGNOU
Dr. Geetika S. Johry (एस.ओ.वी.ई.टी.)
Assistant Professor (SOVET)
इ.ओ.वी.ई.टी., मदन गढ़ी, नई दिल्ली-11006
IGNOU, Madan Garhi, New Delhi-11006

Dr. RACHNA AGARWAL

Asst. Prof. (SOVET)